



ICT Adds New Distribution Partner for Middle Eastern Market

ICT is pleased to announce that it has partnered with Minerva, headquartered in Dubai, to sell, support and distribute ICT products in the Middle East.

Minerva is a specialized distributor of world renowned products in both wireless and critical communication. With a team of sales, marketing, customer service, logistics and technical personnel, Minerva is able to provide comprehensive support capabilities to customers in the region. In addition to being a distributor Minerva offers project design and consultancy, site surveys, project commissioning, technical training and pre/post-sales support. The solutions are offered in all business verticals from small commercial and private enterprises to large industrial, multinational and governmental operations.

“We are very excited to partner with Minerva,” said Blair Clements, Director of Sales & Marketing for ICT. “Their full capabilities in technical sales and support, to radio network design and logistics support, will provide customers in the region with excellent sales and service throughout the whole sales cycle.”

Alexander Allen, CEO of Minerva commented, “We’re very pleased to have signed a distribution agreement with ICT, which greatly strengthens the Power segment of our growing product portfolio. ICT strongly reflect Minerva’s Core Values of delivering high quality, innovative solutions to the Telecom sector. We’re very excited to have them on board and to start addressing our customers DC Power and Remote Monitoring and Control challenges within the Telecom market.”

About ICT

Founded in 1986, ICT provides DC power conversion products for the land mobile radio, fixed wireless broadband, small cell and industrial DC power markets. Our DC power supplies, fault-tolerant power systems, voltage converters, battery chargers, power inverters, DC backup systems, and Ethernet-enabled intelligent power supplies and DC power distribution panels are used in emergency response dispatch centers, on board vehicles, and in tower, communications and industrial power sites around the world.

About Minerva

Minerva is the leading distributor of Two-Way Radio, Tetra Radio, Wireless Broadband, Point to Point, Point to Multi-Point, LTE, Unified Communication Products and Power Solutions. Based in the UAE, which is our regional logistics hub, Minerva is serving the growing demand of the Sub Saharan Africa, North Africa, GCC, Middle East, Pakistan and Afghanistan markets.

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