



The Power of Reliability

NEWS RELEASE

ICT ADDS DISTRIBUTOR FOR AUSTRALIA AND NEW ZEALAND

Langley BC, February 6, 2013 – Innovative Circuit Technology Ltd. (ICT) is pleased to announce that Innovative Energies Ltd. of Auckland, New Zealand has been appointed to be its master distributor for Australia, New Zealand, Papua New Guinea and the South Pacific islands.

Innovative Energies is a leading supplier of DC power supplies, DC/DC converters, Intelligent battery charging systems & solutions, and No-Break™ DC UPS (uninterruptible power supplies) and complementary power electronic products and technologies, with over 20 years of trading. As a master distributor for ICT, Innovative Energies will recruit dealers and value-added resellers to help develop the market and provide an extended and complementary range of DC power solutions to end users.

“ICT has had a similar development path to Innovative, commencing operations in 1986, and concentrating on developing and manufacturing leading edge and robust DC Power products for discerning industrial clients” said Matt Jones, General Manager for Innovative Energies. “Both companies have their own manufactured microprocessor controlled products that are extremely reliable and perfect for demanding applications. We are the first companies in the region to form such an alliance and were pretty excited about the impact this will have on our existing Railway, Emergency Services, IT and Telecommunication markets.”

“ICT is very pleased to be able to partner with Innovative Energies in the Australasian region” said Tim Attridge, Vice President of ICT. “Our two companies share many common values, and our product lines complement each other very well. Innovative will be providing tremendous value to our customers, including the ability to deliver ICT products quickly and efficiently, provide service and support on ICT products, and assist customers to evaluate and select the best DC power products for their needs. We see exciting new opportunities for both companies as we come together to offer innovative new DC power solutions.”

About Innovative Circuit Technology Ltd.

Founded in 1986, ICT designs and manufactures DC power conversion products for the commercial, industrial, and wireless communications power markets. Our DC power supplies, fault tolerant systems, voltage converters, battery chargers, power inverters, DC backup systems, and Ethernet-enabled intelligent power products are used in wireless communications and broadband applications, emergency response dispatch centers, on autos, buses and trains, and in radio and repeater tower sites around the world. To learn more, visit www.ict-power.com.

About Innovative Energies Ltd.

Innovative Energies is a leading ISO 9001:2000 registered manufacturer of DC power supplies, DC/DC converters, Intelligent battery charging systems & solutions, and No-Break™ DC UPS (uninterruptible power supplies) and complementary power electronic products and technologies, with over 20 years of trading. Innovative Energies operates from a purpose built 12,500 sq. ft. West Auckland facility. We have specialist engineering and manufacturing skills in producing unique product in low-medium volume in power less than 1 kW to customers in telecommunications, industrial control and commercial security markets. To learn more, visit www.innovative.co.nz.